Meeting Agenda: October 21 2015

4:30pm @ TASC 2 room 7201

4:30pm **Subcommittee Meeting - Planning Activity**

1. List major projects and sequential steps to accomplish them
2. Arrange on month to month timeline (whiteboard)
3. Detail plans for coming weeks, assign individuals to each task
4. Predict where the committee will be this time next week

5:10pm **Main Meeting**

In Attendance: Lucia, Leena, Jesse, Carina, Jenn, Deven, Sarah, Ashley, Tyler, Zachary

**BIG NEWS**

**Potential for a motion to be put forward to RIC re. divestment**Motion to get on board. So far 3/9 on RIC. In favour: Katelyn McDougall, Peter Ruben, Chancellor Anne Giardini. Need student support.  
*History: VP of BOG requested meeting with Embark. RIC meeting : week before board. Controversial issue and time to mull over but usually time will take about 1 week. RIC recommendations usually passed.*

**Things we can do now that would be beneficial:**  
  
**Tyler from Embark will work on the Website hopefully for Nov 1.**  
**Dec 12th as deadline prior to direct action.   
Direct action pledge has priority over petition.**Email to send out to everyone on previous petition list. Email them to confirm.   
Ideas for direct action: Sit in. Possibly first week of school **(date TBA)**

**Priority List as Discussed:**

1. Direct Action Pledge- Lucia, Tyler **by Friday**

2. Contact all RIC members - Board Sub-committee **by Friday**

3. Getting out Petition / extend tabling dates. Online and student outreach. Getting everyone out to do tabling. **For next week.** Sign up for doodle - extension of current doodle

4. Contacting McGill & others to create a press strategy. - Jenn will email CYCC about someone to get in contact with **tonight.**

Communications committee: (#hashtag divestment) - Carina, Ashley, Zachary.   
*Things to consider: possibly reach out to media. How could this fit into other media plans/coverage with COP. Faculty should be included in photos. Guerilla tactics in social media? Connection to a specific idea. Letters to editor and tabling? David Suzuki for divestment? Notable professors and taking pictures to social media? Graphics.*

5. Getting a tabling team. Posters and social media photobooth campaign. **New logo/poster campaign from Nov 1st.**

ideas for design \* definition of divestment to avoid confusion, new website, logo \*

6.High school outreach - **Getting out on Nov 5.** Postcards week of **Oct 26th.** Contact by end of **next friday**.Get a table and banner organised. Letters addressed to registrar. Raaj and Lucia.   
*Things to consider:* *Design a card/letter/ 2 week design and printing timeline from SFSS? SFSS grant process= somewhat time consuming. Maybe use leftover paper.*

7. Photos w/ faculty would be super helpful

8.Pub Night (next semester)? Sooner?

6:30 Adjourn

**New Pledge:   
We, the undersigned, (the students), pledge to take direct action protesting SFU’s continued support of the fossil fuel industry through investments if the University does not commit to divest by Dec 12th.**

**Revised:**

**We, the undersigned, pledge to take direct action if Simon Fraser University does not commit to divest from the fossil fuel industry by the end of COP21 (December 12, 2015). In doing so, we protest the social license the university’s investments give to this industry, allowing the continued burning of fossil fuels and the destructive effects they have on our communities and climate.***Divestment meaning etc below*

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| Direct Action - Events - Student Outreach  Point-Person: Sarah  Members:Jenn, Nick, Sarah  TO DO: Tabling dates for **next week** | High School Outreach  Point-Person: Lucia  Members: Lucia, Ashley, Daina TO DO:**Getting out on Nov 5.** Postcards week of **Oct 26th.** Contact by end of **next friday**.Get a table and banner organised. Letters addressed to registrar. Raaj and Lucia. |
| Board & Alumni/Donor Relations Point Person: Jesse Members: Jesse, Leena, Carina, Raaj  TO DO: Contact BOG by Friday.  Photos w/ Faculty | Communications  Members: Carina, Ashley, Zachary |